



THE LONDON N°1

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Sometimes, on rare occasions, the word "jewel" is used to describe something with a quality and beauty far superior to its peers. The London N°1 is one of those rare exceptions.

The Original Blue Gin

Its turquoise-blue colour and its production in the purest, most traditional style make it, without any doubt, one of the most exclusive gins.

Heir to an impeccable tradition, The London N°1 is distilled in the north of London.

The 12 Botanicals

Its 12 meticulously-selected botanicals, among which are berries from the mountains of Croatia, bergamot from Bergamo, iris roots from Italy or cassia from China, give it a unique and extraordinary personality.

It is carefully produced in pot stills, in small batches under the watchful eye of our experienced Master Distiller.

Technical Information

Premium Gin made from twelve botanical ingredients. Distilled in London in the purest traditional style.

ABV: 43%

Tasting Note

Bright pale turquoise-blue colour, clear and bright. Pleasant aromas of juniper berries and balsamic herbs, with well-integrated alcohol, resulting elegant and clean. Spicy and balsamic with a long fresh aftertaste. Delicate and silky on the palate, with a fine dry mouth feel. Smooth but aromatic, very balanced overall.

Serve in a tall wide glass with plenty ice and a slice of lime or green lemon. Slowly pour the tonic water down the side of the glass, gently, in order to keep the drink from going flat.



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